



**Summer Masterclass
3-28 July 2017
Visual Storytelling in New Media**

How to create narrative to your vision by intertwining still imagery, audio, video and archival work into a project

Through this intensive one-month program, developed by ICP-International Center of Photography in collaboration with CAMERA-Centro Italiano per la Fotografia, students will learn how to tell a refined story, create a media toolbox that includes both technical and artistic practices, to edit and sequence still imagery via linear and non-linear approaches and engage in conversations about ethics, appropriation, access, approaching subjects—ultimately creating a thought-provoking multi media story within a Documentary practice.

Classes will guide the student through the stages to fulfill their project idea that may ultimately incorporate multi media, audio and video. Learning to research your subject, gain access and trust to communicate thoughtfully is key to any photographer's success. Through intensive editing sessions and exercises, students will see their work improve—developing style and meaning in their photography. Upon completion, every student will complete a final project and prepare for subsequent steps that will empower them to move forward professionally or yearn for more knowledge through ICP's programs in New York or elsewhere.

Different faculty will enter the program at different stages of the month-long course. Students will be divided into two groups so that every student will receive individualized attention. Technical objectives include: digital workflow through Lightroom and Photoshop, audio recording—both ambient and voice, video and archival research. Premiere Pro tutorials will be issued in advance as we move quickly through basic exercises. Evening Lectures will include topics such as Ethics, New Media, Professional Practices, Social Media and more.

Every student should bring their own DSLR camera with varying lenses and one prime lens if possible, extra cards, a laptop with a large portable hard drive and your favorite headphones. Recorders will be supplied by CAMERA but please bring your own if you have a good one. Students should arrive with a more honed story proposal (one page-typed) that is viable to accomplish around the Turin area in this month. Students should work on access and contacts before beginning the program as much as possible and be prepared to work hard on that story during July.

This is a full-time program offering various classes to support your individual project with a rigorous schedule and shooting every day including weekends.

Faculty will include: Andrea Cattaneo, Karen Marshall, Saul Metnick, Alison Morley, Bob Sacha, Gaia Squarci, and more.

Amongst all applications ICP will select the 24 students that will be admitted to the Masterclass.

Three scholarships will be assigned to deserving students by a committee composed by representatives of ICP-International Center of Photography and CAMERA – Centro Italiano per la Fotografia.

All student projects will be shown collectively as a final slideshow presentation and celebration at the end of the course before the diploma ceremony on July 28th.

All lesson, seminars, and activities will be in English.

The students who successfully complete the Masterclass and who are interested in attending the ICP Documentary Photography and Photojournalism course as full-time students will be included by the ICP in the applicant pool for admission to the ICP One-Year Certificate Program.

INFORMATION AND DEADLINE

Location: CAMERA – Centro Italiano per la Fotografia, Torino

Class Times: 10am – 5pm; Lectures: 7pm

Age limit: from 18 to 50

Number of selected students: 24

Application Fee: 50€ (application fee will not be reimbursed to non selected applicants)

Tuition (including accommodation): 2.400€

Tuition (without accommodation): 2.000€

10% discount to early applications arrived by March 30th

Deadlines:

Applications due by: **April 30th**

Selection of admitted students: **May 15th**

Scholarships assignment: **May 30th**

Orientation and Registration: **July 3rd**

Final Student Presentations: **July 27th**

Diploma Ceremony: **July 28th**

HOW TO SUBMIT

1. Fill the form at the following link

<http://bit.ly/2mhSb8g>

2. Pay the subscription fee of 50€ via bank transfer to:

Fondazione Camera

Intesa Sanpaolo, Torino, Piazza San Carlo.

IBAN: IT18S0306901000100000075623

SWIFT: BCITITMM

Please remember to indicate the reason for payment:

ICP Masterclass – Participant: (first name and family name).

3. Send:

- 20 images and/or a link to video or multi media. Each image must not exceed 2Mb.
- Statement of purpose
- A proposed project statement that is achievable during this program
- CV

All material has to be sent via wetransfer to didattica@camera.to